



#### Motivation

**Research Questions** 

Research Methodology

First Findings

## Motivation (1/2)





Due to their success in small scale, agile methods are becoming more popular in a large-scale organizational context [1], [2]



Applying agile methods on large scale projects increases complexity & maintaining oversight is challenging [2], [7]



Accurate predictions can be a means to support tracking the project's progress and staying within budget and time [4], [6], [10]

## Motivation (2/2)





Potential and relevance of accurate predictions [6], [10]



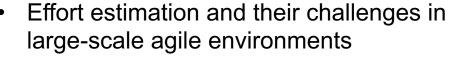
Estimation is **error-prone** (e.g., due to human biases) - *effort and* cost estimate errors may lead to a project failure regarding delivery time, budget or features [6], [10]

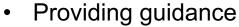


Planning & estimation are challenging when applying agile practices at scale [2]



Only little research focusing on:







This thesis tries to fill this gap.



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RQ1

How is effort estimation conducted in the case organization?

RQ2

What are challenges in effort estimation in scaling agile environments?

RQ3

How can these challenges in effort estimation in scaling agile environments be addressed?



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## Research Methodology – Action Design Approach



#### **Environment**

#### Case Study

Yin (2014), Runeson & Höst (2009)

Organization: project at a German electric utility company involving a German software company & a global management consulting company

Goal: Understanding the current state of how estimation is implemented:

- Stakeholder
- Processes (e.g., planning)
- **Estimation**
- Requirements Breakdown

**Semi-structures interviews** at case organization

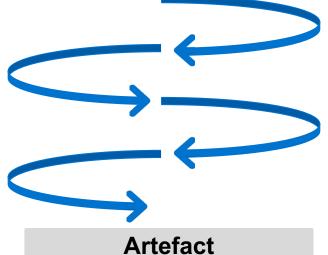
#### **Action Design Research**

Sein et al. (2011), Hevner et al. 2004

#### Relevance

#### Rigor

- Identify processes and challenges
  - Ongoing assessment and refinement of artefact in the organizational context



Set of challenges and mitigation propositions

#### **Foundation**

#### **Knowledge Base**

- Large-scale agile development
- Literature on estimation
- Known approaches to effort estimation
- Related work

## Research Methodology - Action Design Research



1. Problem formulation

Initial **interviews** 



2. Artefact building & evaluation

Process & practices



Feedback interviews/survey

## Research Methodology - Problem Formulation



#### **Semi-structured Interviews**

- Understand how estimation is implemented at the case organization
- Identify the challenges in effort estimation

#### Conducted 16 Interviews (~ Duration 60 minutes):

- Scrum Master (4)
- Product Owner (4)
- Solution Architect (4)
- Developer (3)
- Program Manager (3)
- Product Manager (3)
- Business Process Expert (1)



Finished the transcription of the interviews



## Research Methodology - Artefact Building & Evaluation



#### **Artefact:**

Set of challenges and mitigation propositions for effort estimation

#### **Data Analysis**

Qualitative coding: Identify estimation process and challenges

Incorporate existing literature

#### **Artefact Building** & Evaluation

Build model of the estimation process

Collate and visualize the challenges and mitigation propositions

Continuous input from practitioners via interviews and survey

## Research Methodology - Reflection & Learning





Initial situation & challenges

Mitigation propositions to address challenges

**Evaluation and incorporation of the feedback into the artefact** 



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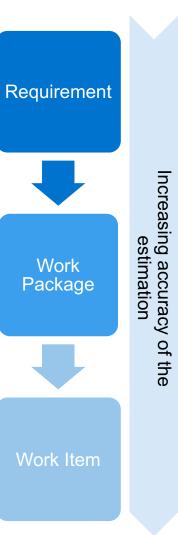
Research Roadmap

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## First Findings – Effort Estimation Process



- 1. Effort Estimation of the Requirements (in Effort Points):
  - Effort Estimation is performed once a year
  - Rough estimation
  - Involved stakeholder: Product Owners, SolAr & Subject-Matter Experts
- 2. Effort Estimation of the Work Packages (in Story Points & optional in Value Points):
  - Effort Estimation is performed quarterly in Wave planning events
  - Estimation become more precise after adjusting
  - Involved stakeholder: responsible Scrum Team, Product Manager & Scrum Master
- 3. Effort Estimation of the Work Items (in Story Points):
  - Effort Estimation is performed every three weeks in Sprint planning events
  - Estimation of Work Items are most accurate
  - Involved stakeholder: responsible Scrum Team, Product Manager & Scrum Master



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# timation accuracy

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## First Findings – Challenges in Effort Estimation



#### **Challenges**

- Estimation is a very time intensive process
- Estimation is mostly based on subjective criteria

- 3. Dependency between workstreams
- 4. Vague and unclear definition of requirements

#### **Mitigation Propositions**

Automation with Artificial Intelligent

More exchange among each other e.g., in workshops/meetings



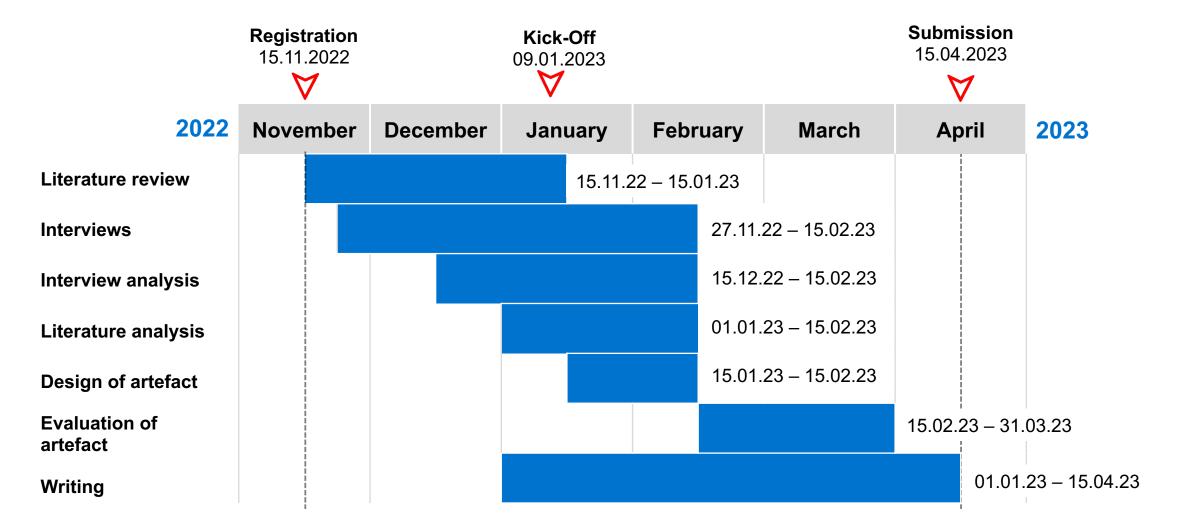
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