

Gathering insights on sexist behavior on social media

We are currently looking for students to conduct research on sexist behavior (e.g., sexual harassment) on social media platforms.

The goals of this project are to obtain a comprehensive understanding of the prevalence, perceptions, and effects such behaviors within closed online communities, such as Facebook groups, from the perspective of group moderators and members, and to derive practical recommendations for (automated) tools to assist the work of moderators.

The project will first and foremost utilize short surveys and semi-structured interviews to assess the state of affairs and measure relevant psychological factors (e.g., general attitudes towards sexism; feelings of safety).

No prior knowledge of psychological research and theories is required but a but a general openness towards them is expected.

If you are interested in participating in this research, please send an e-mail to j.sasse@tum.de